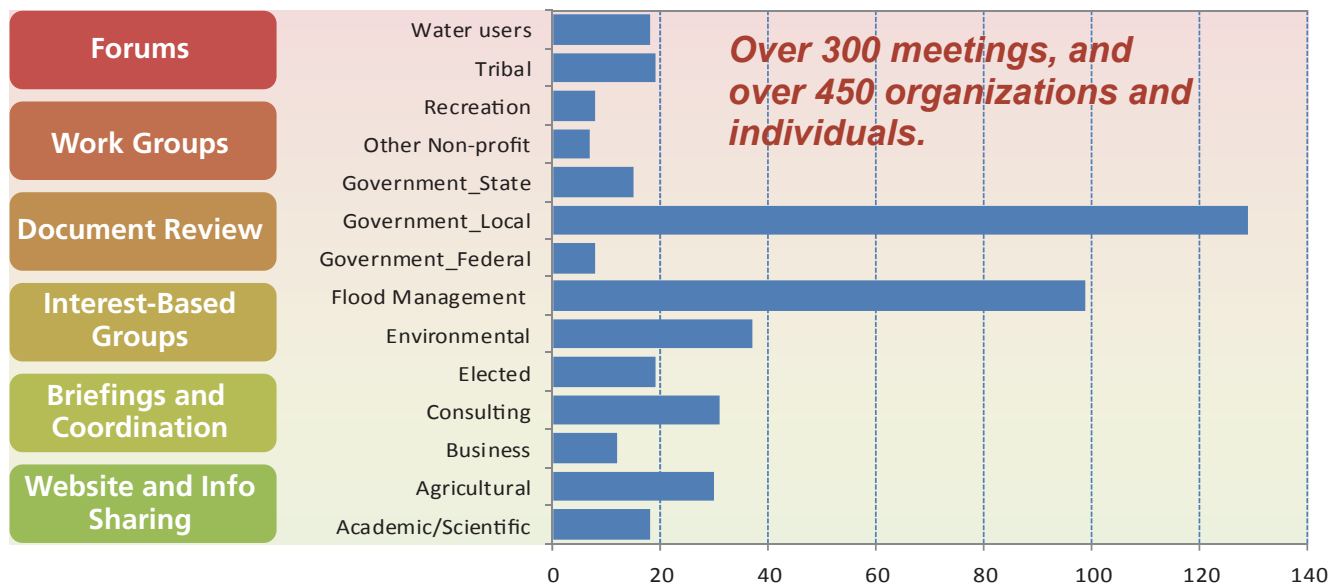


Central Valley Flood Protection Plan: Communications and Engagement

Communications and Engagement Opportunities during Development, 2008-2011

Throughout the development process, the California Department of Water Resources (DWR) used many different venues to promote open communication about important integrated flood management issues in the Central Valley and engaged partners and interested parties in order to inform development of the Central Valley Flood Protection Plan (CVFPP). The extensive public engagement process involved approximately 450 people representing public agencies, businesses and interest-based organizations. Early feedback and data provided by these participants augmented our understanding of the issues that needed to be addressed and ongoing input informed our plan approach and development.

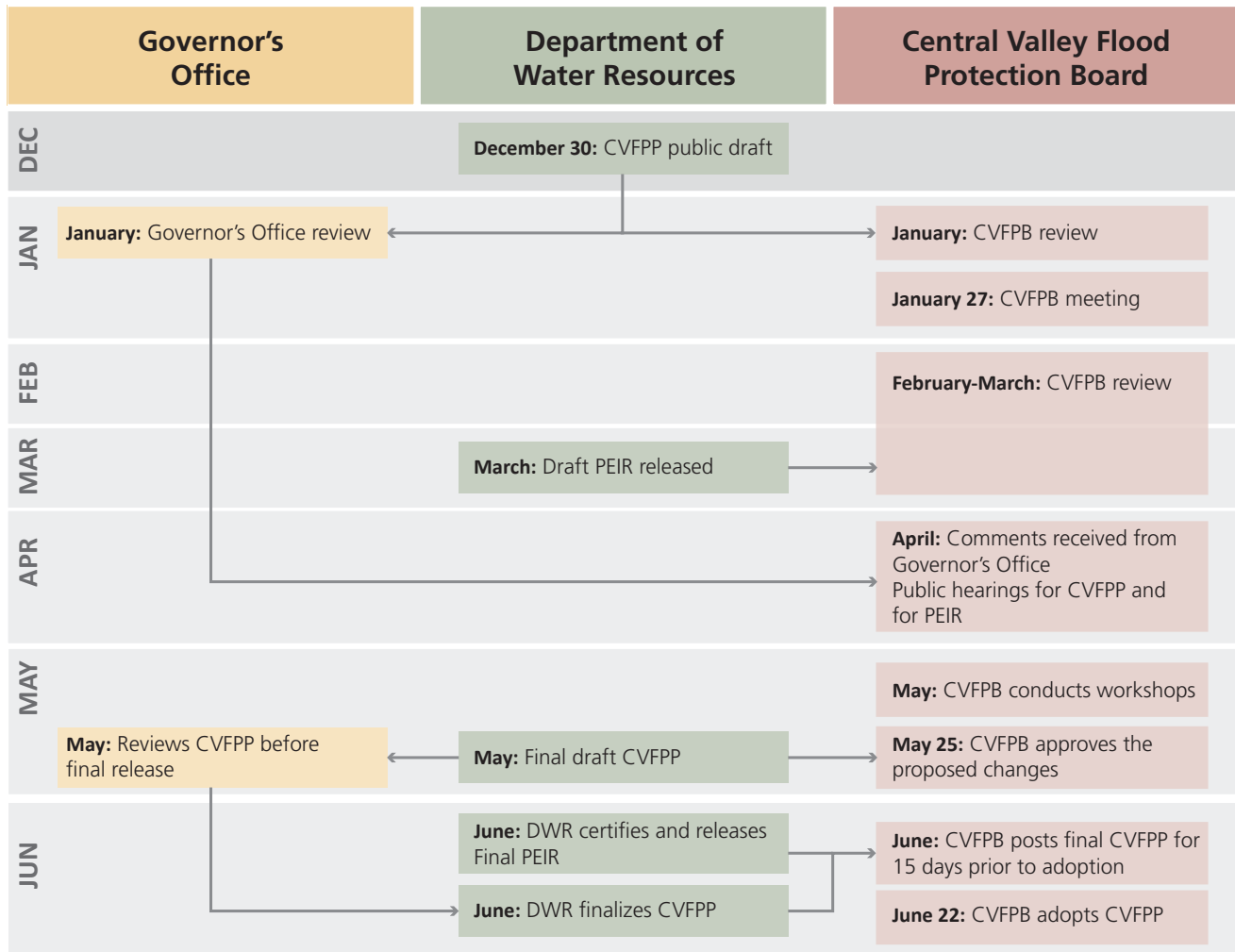


Engagement Efforts for Public Draft Release, Fall 2011

In Fall 2011, DWR began conducting a very targeted engagement program to support the release of the CVFPP on December 30, 2011. We focused our efforts on the organizations, government agencies, interested parties and elected officials who were involved in the development of, and will be important to implementation of, the CVFPP. Outreach efforts include email communication and updates, workshops, Webinar briefings, and meetings with individuals and agencies. Agencies were also offered opportunities to verify information related to the specifics of the flood management systems in their jurisdiction. We also conducted media outreach to promote understanding of the approach to responsibly meeting the State's objectives to improve public safety, ecosystem conditions, and economic sustainability; while recognizing the financial challenges facing local, State and federal government agencies.



Central Valley Flood Protection Plan: Path to Adoption, 2011-2012



Focus of Engagement, 2012

During 2012, DWR will provide support for outreach and engagement as requested by the Central Valley Flood Protection Board in their public review and adoption process. We will also initiate dialogue with partners and interested parties on post-plan regional planning and implementation, technical information sharing and collaborative development, and continuing prudent floodplain management. Additional detail of the engagement process for this purpose is under development.